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June 1954 #1636

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Date first licensed 3-22-65

Call letters WVHI

Station location EVANSVILLE, INDIANA

BEASLEY BROADCASTING OF EVANSVILLE, INC. (ALH2-3-81, EFF:

Name of licensee VALLEY-HI BROADCASTING CORPORATION

Transmitter location 0.2 mi. W. of Bromm Rd., on Orchard Rd., Evansville, Indiana  
4th & Main Sts., Evansville, Ind. (PH 4-3-64)

47708  
Main studio location 6621 Kratzville Road, Evansville, Indiana (RCH 11-6-74)  
4th & Main Sts., Evansville, Ind. (PH 4-3-64)



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.  | Date<br>Issued | Freq.  | Power  | Time<br>Div. | Period<br>From To     |
|---|----------------|--|--|--------------|-----------------------|
| BPH-4258<br>HAAT: 235'  | 4-3-64         | 105.3mc<br>Ch. #287  | ERP: 50kw<br>TPO: 7.3kw  | Unl.         | 6-3-64<br>12-3-64     |
| CP for a new Class B FM broadcast station.  |                |  |  |              |                       |
| BMPH-7925<br>HAAT: 300' (H&V)   | 9-17-64        | 105.3mc<br>Ch 287  | ERP: 50kw (H)<br>17kw (V)<br>TPO: 10kw   | Unl.         | 6-3 12-3-64<br>COND'L |
| Mod CP (BPH-4258 to install trans & vert ant, & chg ERP, TPO, HAAT & ant-sys.                                       |                |  |  |              |                       |
| BMPH-7994<br>(1)  | 10-30-64       | Mod. of CP (BPH-4258, as mod.) to chg. ant. sys. (incr. hght.) & incr. HAAT to 320' (H&V). |  |              |                       |
| BMPH-8086<br>(2)  | 12-18-64       | Mod. of CP (BPH-4258, as mod.) for ext. of completion date to 1-15-65.                     |  |              |                       |
| BLH-2734<br>HAAT: 320' (H&V)  | 3-22-65        | 105.3mc<br>CH #287   | ERP: 50kw<br>17kw<br>TPO: 10kw   | U            | 3-22 8-1-67           |
| Lic to cover C) (BPH-4258 as mod) which auth a new FM broadcast station and specify type trans as (Collins-830F-1A) |                |  |  |              |                       |
| BRH-1636  | 9-12-67        | Renewal of License   |  |              | 9-12--8-1-70          |
| BRH-1636(S)   | 9-30-70        | RENEWAL  |  |              | 8-1-73                |
| BRH-1636(S)   | 5-22-72        |  |  |              |                       |
| BRH-1636(S)   | 10-11-73       | RENEWAL  |  |              | 8-1-76                |
| BRCH-1,228  | 11-6-74        | chg- Mod of li. to chg SL and operate by RC from proposed site.                            |  |              |                       |
| BRH-1636(L)   | 12-13-76       | Renewal of License   |  |              | 8-1-79                |
| BPH780731AO<br>HAAT: 480' (L)   | 12-6-78        | 105.3mhz<br>(H&V) Class: B<br>in ant. syst.  | ERP: 50kw<br>13kw (V)<br>ch. # 287<br>CP to chg. TL, chgs.<br>incr. length of cable. |              | 12-6-79               |
| BMPH800130AO<br>(1)   | 3-31-80        | MP (BPH-780731AO) for ext. of time to: 6-30-80   |  |              |                       |
| BMPH800701AF<br>(2)   | 8-4-80         | MP (BPH-780731AO as Mod.)<br>For extension of time to: 12-25-80.                           |  |              |                       |
| BMPH-801230AJ<br>(3)  | 2-10-81        | MP (BPH-780731AO, as Mod.)<br>for ext. of time to: 5-6-81                                  |  |              |                       |



# BROADCASTING STATION HISTORY RECORD

#2

First licensed .....

Call Letters ..... **WVHT** .....

Station Location, **EVANSVILLE, INDIANA**

Name .....

Transmitter Location .....

Main studio location .....



# Authorization Record

| File No.     | Granted | Facilities   | Expires |
|--------------|---------|--------------|---------|
| BALH800930FA | 2-3-81  | VOL ALH EFF: |         |



Form BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters ~~NEW~~ **WVHI**

Name **VALLEY-HI BROADCASTING CORPORATION**  
**EVANSVILLE, INDIANA (PO 220 Court Bldg., Evansville, 8, Ind.)**

| File No.          | Dated              | Application for  | Action  |        |
|-------------------|--------------------|--|---------|--------|
|                   |                    |  | Nature  | Date   |
| BPH-4258<br>R.&F. | 12-3-63<br>12-5-63 | Construction permit for a new FM broadcast station to be operated on:<br>Frequency: 105.3mc CH 287<br>ERP: 50kw<br>TPO: 7.325kw<br>HAAT: 235'<br>Trans.-COLLINS 830 Z-1-A<br>Antenna-COLLINS 37K-7, 7 section<br>Trans. loc- Corner of 4th & Main Sts.<br>Evansville, Indiana<br>Studio loc- Same as transmitter<br><br>ATTY-Samuel Miller<br>ENGR-Paul Dean Ford, Terre Haute, Ind. | GRANTED | 4-3-64 |
| -----             |                    |  |         |        |



FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters WVHI

Name VALLEY-HI BROADCASTING CORPORATION  
EVANSVILLE, INDIANA

| File No.                    | Dated              | Application for  | Action                            |          |
|-----------------------------|--------------------|--|-----------------------------------|----------|
|                             |                    |  | Nature                            | Date     |
| BMPH-7925<br>R.&F.          | 8-14-64<br>8-17-64 | Mod. of CP(BPH-4258 which auth. a new FM b/c station) to chg. type transmitter (Collins 830 F-1); install vertical antenna (Collins 300-6, 6 Sections); with ERP: 50kw horizontal, 16.9kw, vertical; TPO of 10kw and HAAT: 300 ft., make chg. in antenna (inc. hgt.)<br><br>Atty-Samuel Miller | GRANTED<br>COND'L re: Sect 73.250 | 9-17-64  |
| BMPH-7994<br>Rec'd<br>Filed | 9-17-64<br>9-28-64 | Mod of CP (BPH-4258 as mod which auth a new FM B/C station) to <del>chg type trans (Collins 830 F-1)</del> ; incr HAAT to 315'; and chg ant-sys (incr height).<br><br>Atty-Samuel Miller   | GRANTED                           | 10-30-64 |



FORM BC-121 #3  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters **W V H I**

Name **VALLEY-HI BROADCASTING CORPORATION**  
**EVANSVILLE, INDIANA**

| File No.  | Dated   | Application for   | Action  |                        |
|---|---|---|---------|------------------------|
|   |   |   | Nature  | Date                   |
| BMPH-8086<br>R&F  | 11-30-64<br>12-1-64   | Modification of CP (BPH-4258 as modified which authorized a new FM broadcast station) for extension of completion date from 12-3-64 to 1-2-65.              | GRANTED | 12-18-64 to<br>1-15-65 |
| BLH-2734<br>Received<br>Filed                             | 12-12-64<br>12-15-64<br>12-18-64                                    | License to cover CP (BPH-4258 as modified) which authorized a new FM broadcast station; and specify type trans as (Collins-830P-1A).<br>Atty: Samuel Miller | GRANTED | 3-22-65                |
| BHH-1636<br>R & F   | 5-1-67<br>5-3-67  | Renewal of license.   | GRANTED | 9-12-67                |
| BRH-1636<br>Rec'd<br>Filed<br>#599562 \$50<br>PH<br>PRESS | 5-1-70<br>5-6-70<br>5-26-70<br>#604737 \$25<br>5-6-70<br>JUN 8 1970 | Renewal of license<br>AMENDED 8-4-70 re: financial & programming data<br>AMENDED 9-16-70 re: programming  | GRANTED | 9-30-70                |



# APPLICATION RECORD - BROADCASTING

105.3mc.

Call  
Letters **W V H I**

Name **VALLEY-HI BROADCASTING CORPORATION**  
**EVANSVILLE, INDIANA**

| File No.  | Dated                             | Application for   | Action  |          |
|---|-----------------------------------|---|---------|----------|
|   |                                   |   | Nature  | Date     |
| BRH-1636<br>R & F<br>P.N.<br>PRESS<br>JUN 4 1973                    | 4-30-73<br>5-3-73<br>5-3-73       | Renewal of License<br>AMENDED 7-17-73 re: ascert. of comm. needs;<br>employment policy<br>AMENDED 9-14-73 re: ascert. of comm. needs;<br>equal emp. program   | GRANTED | 10-11-73 |
| BRCH-1,228<br>R & F<br>#359503 \$50<br>Code 057<br>Press NOV 4 1974 | 10-25-74<br>10-30-74<br>10-31-74  | Mod. of license to change studio location<br>to: 6621 Kratzville Road, Evansville, Indiana<br>and operate by remote control from the proposed<br>studio site. | GRANTED | 11-6-74  |
| BRH-1636<br>Recd.<br>PN Recd.<br>FILED<br>PRESS<br>JUN 9 1978       | 3-26-76<br>4-1-76<br>"<br>4-26-76 | RENEWAL OF LICENSE<br>AMENDED 7-19-76 re: prog.   | Granted | 12-13-76 |



# APPLICATION RECORD - BROADCASTING

Call  
Letters W.V.H.I

Name VALLEY-HI BROADCASTING CORPORATION  
Evansville, Indiana

| File No.                         | Dated                           | Application for   | Action   |          |
|----------------------------------|---------------------------------|---|----------|----------|
|                                  |                                 |   | Nature   | Date     |
| BSCA-780710AG<br>R & F<br>PRESS: | 7-8-76<br>7-10-78<br>AUG 1 1978 | Request for Subsidiary Communications<br>Authroization on a subcarrier frequency of<br>67 kilohertz.<br><br>Atty:----   | GRANTED: | 10-29-81 |
| BPH-780731AO<br>PRESS: SEP 7     | 1978                            | CP to chg. TL to: 0.2 mi. W. of Bromm Rd.,<br>on Orchard Rd., Evansville, Indiana; make<br>changes in antenna system (incr. hght.); chg.<br>ERP: 50kw (H), 13kw (V) & HAAT: 480' (H&V);<br>incr. length of coaxial cable<br><br>39° 04' 47" 87° 36' 36"<br>MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305<br>COMMISSION RULES<br><br>Atty:----<br>Engr: Paul Dean Ford | GRANTED  | 12-6-78  |



Form BC-121

May 1976

8-65

## APPLICATION RECORD - BROADCASTING

Call  
Letters **W V H I**

Name **VALLEY-HI BROADCASTING CORPORATION**  
**EVANSVILLE, INDIANA**

| File No.                              | Dated | Application for  | Action  |                          |
|---------------------------------------|-------|--|---------|--------------------------|
|                                       |       |  | Nature  | Date                     |
| BRH 790403 ZJ<br>PRESS MAY 25 1979    |       | RENEWAL OF LICENSE<br>Jerrold Miller, Atty.  |         |                          |
| BMPH800130AG<br>PRESS (O) APR 31 1980 |       | MP (BPH-780731AO) For Extension of Time to:<br>_____ (FOR CHANGES)                   | GRANTED | 3-31-80                  |
| BMPH800701AF<br>PRESS (O) JUL 29 1980 |       | MP (BPH-780731AO, as Mod.) For Extension of<br>Time to: <u>11-1-80</u> (FOR CHANGES) | GRANTED | 8-4-80<br>to<br>12-25-80 |



#7

105.3 MHz

## APPLICATION RECORD-BROADCASTING

Call Letters: W V H I

BEASLEY BROADCASTING OF EVANSVILLE, INC.

Name: ~~XX~~ VALLEY-HI BROADCASTING CORPORATION

Station Location: Evansville, Indiana

| File No.  | Date        | Description  | Action and Date                |
|---|-------------|--|--------------------------------|
| BALH800930FA<br>FORM 314<br>PRESS<br>PN FILED 10-30-80<br>PN REFILED 11-17-80 | OCT 14 1980 | Voluntary AL to Beasley Broadcasting of<br>Evansville, Inc.<br>Atty: Donald E. Bilger (Bilger & Blair) | GRANTED 2-3-81<br>EFF: 2-28-81 |
| BMPH801230AJ<br>PRESS (O)   | FEB 6 1981  | MP (BPH-780731AO, as Mod.) For Extension of<br>Time to: <u>1-31-81</u> (FOR CHGS.)                     | GRANTED: 2-10-81<br>TO: 5-6-81 |
| BLH-810706AF<br>PTA<br>PRESS  | JUL 21 1981 | License to cover (BPH-780731AO) for changes.<br>Atty: Donald E. Biger                                  |                                |



BALH/FA Amended 12-9-80 re: Certified Articles  
Financial plan

Amended 12-9-80 re: Purchase agreement

Amended 1-28-81 re: financial plan; bank ltr.; commitm  
ltr;



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

